



ZOOM forward

▶▶ **22** ECO
IFSO-EC

Congress on Obesity
Maastricht, 4-7 May 2022

SPONSORSHIP PROSPECTUS

www.zoomforward22.org

CONTACTS



SCIENTIFIC SECRETARIAT

EASO

European Association for the Study of Obesity

..... Level 2 - 8 Waldegrave Road Teddington
Middlesex TW11 8GT - UK
E-mail: enquiries@easo.org

VENUE



mecc

M A A S T R I C H T

..... MECC Maastricht
Forum 100 6229 GV Maastricht
+31 (0)43 38 38 383
www.mecc.nl

ORGANISER



FIGUR
EUROPE

..... Kerem Ünal
E-mail: keremunal@figurint.com

..... Yasemin Derviřođlu
E-mail: yasemindervisoglu@figurint.com



ASSOCIATIONS



The European Association for the Study of Obesity

Established in 1986, EASO is a federation of professional membership associations from 36 European countries. It is the voice of European obesity professionals, representing a community of over 20,000 scientists, health care practitioners, physicians, public health experts, early career researchers, students and patients.

EASO is in official relations with the World Health Organisation (WHO) Regional Office for Europe, and coordinates the Scientific Secretariat of the MEP Interest Group on Obesity and Resilient Health Systems in the European Parliament. EASO also coordinates the EU Obesity Policy Engagement Network (OPEN) and is a member of the EU Health Coalition and the Biomedical Alliance in Europe.



The IFSO European Chapter

IFSO-EC is an integral part of IFSO, acting in alignment with the bylaws and other official documents of IFSO. It focuses on bariatric activities in Europe such as European bariatric congresses, national meetings and other, coordination of scientific collaboration among various national European (and other) bariatric surgical organizations, collaboration with the official authorities of the European Union, national governmental organizations and other international organizations such as the WHO. Further it focuses on awareness and prevention of obesity and treatment pathways. The current President of IFSO-EC is Prof. Gerhard Prager from Austria. The Executive Director is Prof. Martin Fried from the Czech Republic and the Member at Large is Prof. Nicola Di Lorenzo from Italy.



The Dutch Society for Metabolic and Bariatric Surgery

The Dutch Society for Metabolic and Bariatric Surgery (DSMBS) represents all bariatric and metabolic surgeons in the Netherlands.

Currently, DSMBS has over 120 members including general surgeons, physicians and integrated healthcare professionals practicing in the field of metabolic and bariatric surgery.

We aim to continually improve the quality and safety of care and treatment of people with obesity and related diseases.



The Netherlands Association for the Study of Obesity

The Netherlands Association for the Study of Obesity (NASO) is a multidisciplinary association with the purpose to study, discuss, and disseminate all (basic) scientific and clinical aspects of overweight and obesity and associated complications. Our goal is to increase mutual exchange between members working in different fields of obesity research.

More information can be found on our website: <https://naso.easo.org/>



COMMITTEES

PROGRAMME ORGANIZING COMMITTEE

CONGRESS CO-CHAIR

Gijs Goossens, *Netherlands*

CONGRESS CO-CHAIR

Ronald Liem, *Netherlands*

Jennifer L Baker, *Denmark*

Rachel Batterham, *UK*

Ellen Blaak, *Netherlands*

Luca Busetto, *Italy*

Daniel Cauchi, *Malta*

Jean-Marc Chevallier, *France*

Eva Corpeleijn, *Netherlands*

Dror Dicker, *Israel*

Martin Fried, *Czech Republic*

Gema Frühbeck, *Spain*

Teodora Handjieva-Darlenska, *Bulgaria*

Janas Harrington, *Ireland*

Maria Hassapidou, *Greece*

Jens-Christian Holm, *Denmark*

Stef Kremers, *Netherlands*

Simon Nienhuijs, *Netherlands*

Ralph Peterli, *Switzerland*

Gerhard Prager, *Austria*

Patrick Rensen, *Netherlands*

Jørn Sagen, *Norway*

Paolo Sbraccia, *Italy*

Mireille Serlie, *Netherlands*

Liesbeth van Rossum, *Netherlands*



THE CONGRESS VENUE



WE GO BEYOND BOUNDARIES

It is in our ambitious nature to go to great lengths to exceed your expectations. It goes without saying that our accommodation is rock-solid. The difference is the special attention we give you and your event. Our people make that difference. They are professionals with a clear focus: to find out exactly what your special wishes are and then to fulfil them as completely as possible. As driven service providers who aren't afraid to set the bar high, we are energetic thinkers and doers who always aim to find the best solution with a sense of pleasure that is infectious. The sky's the limit. Feel free to challenge us, we can't wait..

WHERE PEOPLE MEET

Meet, work, have lunch or just enjoy a delicious cup of coffee. Our restaurant is the central meeting place for people working at and visiting the Brightlands Maastricht Health Campus. This makes MECC Maastricht the hub of an inspiring and stimulating campus environment for top national and international institutes, particularly those active in the field of life sciences and health. Coming together is a beginning, working together is a success.

IN CHARMING MAASTRICHT

Maastricht, centrally located in Europe and with Belgium and Germany just a stone's throw away. The dream setting for your event, Maastricht is the cradle of hospitality. Our attractive city will embrace you; we challenge you not to fall in love with its warm, epicurean, stylish and elegant qualities. Apart from its extensive culinary and cultural offering, you can see and feel the city's rich history. The lively pavement cafés and vast array of restaurants and bars will make your stay a true celebration. They offer every visitor the welcome opportunity to enjoy a pleasant, relaxed moment, even outside the walls of MECC Maastricht.

Let us handle it all so you can enjoy every moment.



THE CONGRESS VENUE





SPONSORSHIP OPPORTUNITIES

DESCRIPTION OF SPONSORSHIP	PRICE (excl. VAT)
MAJOR SPONSORSHIP <ul style="list-style-type: none">• Industry Sponsored Symposium• 50 SQM Exhibition space• 10 Exhibitor Registrations• 2 Full delegate Registrations• 2 Invitations to the Speakers' Dinner• 1 full page colour advertisement in the congress programme book (inside front or inside back cover)• Half page company profile in the congress programme• 1 Delegate Bag Insert• Acknowledgement on the congress and Zoom Forward 2022 websites• First choice of all other sponsorship opportunities	€75,000
PRINCIPAL SPONSORSHIP <ul style="list-style-type: none">• Industry Sponsored Symposium• First Choice of Exhibition Space - after Major Sponsors• 5 Exhibitor Registrations• 2 Invitations to the Speakers' Dinner• Half page company profile entry in the congress programme• 1 Delegate Bag Insert• Acknowledgement on the congress and Zoom Forward 2022 websites	€40,000
COMPANY SPONSORED SYMPOSIUM <ul style="list-style-type: none">• 1 Delegate Bag Insert• 1 e-bulletin (sent by Zoom Forward 2022 Secretariat)• Company logo on all Session signage• Acknowledgement on the congress and Zoom Forward 2022 websites	€35,000
Zoom Forward 2022 APP <ul style="list-style-type: none">• High Profile Exposure - company logo on home page, long term usage.• Available via the Zoom Forward 2022 websites and to download by all delegates	€15,000
NEW INVESTIGATORS UNITED <ul style="list-style-type: none">• Company Logo on all New Investigators United print material and signage• complimentary tickets to the New Investigators United Workshop and Social Event	€7,500
CONGRESS PROGRAMME BOOK <ul style="list-style-type: none">• Full page advertisement on the outside back cover of the Congress Programme	€10,000
CONGRESS PROGRAMME ADVERTISEMENT <ul style="list-style-type: none">• Full page, full colour advertisement in the body of the Congress Programme <p><i>Note: Half page advertisements are also available. Please contact the organisers for further details.</i></p>	€2,500 <i>per Advertisement</i>
POCKET PROGRAMME <ul style="list-style-type: none">• Company logo on Pocket Programme for further details.	€7,500



SPONSORSHIP OPPORTUNITIES

DESCRIPTION OF SPONSORSHIP	PRICE (excl. VAT)
DELEGATE BAGS <ul style="list-style-type: none">• Company logo printed on each Delegate Bag• Placement of the logo will be at the discretion of the organisers	€25,000
DELEGATE BAG INSERT (Per Insert) <ul style="list-style-type: none">• Company information in every delegate bag. <i>The Organisers must approve the size and content of all delegate bag inserts</i>	€2,000 <i>Up to 4 pages</i> €4,000 <i>Over 4 pages</i>
DELEGATE PAD and PEN <ul style="list-style-type: none">• Company logo on congress pad and pen	€10,000
DELEGATE BADGES <ul style="list-style-type: none">• Sponsor Company to provide lanyards	€10,000
INTERNET CAFÉ <ul style="list-style-type: none">• Company logo on screens and signage	€7,500
LUNCH <ul style="list-style-type: none">• Company logo at lunch stations	<i>(Per Day):</i> €7,500
COFFEE BREAK <ul style="list-style-type: none">• Company logo at coffee stations	<i>(Per Break):</i> €4,500
WATER BOTTLES <p>Why sponsor the water bottles?</p> <ul style="list-style-type: none">• Thirsty attendees will greatly appreciate your contribution of water bottles throughout the event. You will be able to display your brand prominently on a beverage that everyone needs and get great visibility on a refreshing support• 8,000 water bottles distributed during the event• 6 fridges to be placed in key event areas• Promotion in all official event publications <p>Branding visibility includes</p> <ul style="list-style-type: none">• Branded labels applied on each water bottle• Branding of the eight fridges located in key event areas	€7,500
T-SHIRTS <p>Why sponsor the t-shirts?</p> <ul style="list-style-type: none">• Get high exposure: over 20 hosts/hostesses will help participants anywhere and everywhere at the venue• Associate your company branding with the smiley faces of the ECO hosts/hostesses	€5,000



SPONSORSHIP OPPORTUNITIES

DESCRIPTION OF SPONSORSHIP

PRICE (excl. VAT)

RELAXATION AREA

€15,000

- Why sponsor the relaxation area?
- You will be able to display your brand prominently in a dedicated treatment area and waiting lounge, providing attendees with a break from the hustle and bustle of the exhibition halls
- Three professional masseurs will offer different types of massage to relieve stress and tension, creating a memorable and relaxing impression in the minds of the attendees

Branding visibility includes;

Your logo printed on the banner indicating the location of the relaxation area

Two pop-up banners to be placed in the relaxation area (to be supplied by the sponsor)

Branded sponsor's t-shirts worn by the relaxation area team (to be supplied by the sponsor)

Branded pillows (to be supplied by the sponsor)

CHARGEBOXES

€13,000

- ChargeBoxes® provide an essential service for people on the move and offer a secure charging service for mobile devices in public spaces. Unlike some out-of-home charging solutions which just provide cables and require the user to remain with their device, ChargeBox® users can confidently leave their devices on charge in our lockers so they're free to make the most of their time elsewhere.

Why sponsor a ChargeBox®?

- A positive, value-added customer experience (especially when promoted by branding)
- A point of presence offering branding and advertising opportunities via digital signage
- Remote monitoring of usage to evaluate performance

Branding visibility includes

- Branded ChargeBoxes® in key areas of the event (package of five ChargeBox®)
- Mention of this service in the A-Z section of the website and in all event publications

OFFICIAL STAND PARTIES

- Different slots are available upon request

Why organise an official stand party?

- This is a great way to drive traffic to your stand in a nice atmosphere
- You can invite all of your business contacts and attract new ones
- Display your invitation to the your stand party in the registration area on the day of the event
- PA announcements to be made in the exhibition halls shortly before your event starts
- Mention of the event in the "highlights of the day" distributed to all exhibitors every morning
- Zoom Forward 2022 helps you promote this event via the event website, and the Event Guide
- Available options

1) Promotion only

- Promotion of the stand party in all event publications
- Your invitations and two pop-up banners displayed in the registration area on the day of the event (to be supplied by the sponsor)
- PA announcements in the halls driving traffic to your stand

2) Full event organisation

- As well as the promotion, Zoom Forward 2022 also takes care of full organisation including catering and drinks (based on 350 persons for a duration of 90 minutes)

€6,000
(promotion only):

€12,000
(full organisation
for 350 persons)



SPONSORSHIP OPPORTUNITIES

Branding and catering over and above that listed in this prospectus is at the sponsors' and/or exhibitors' own expense.

TAILOR-MADE SPONSORSHIP PACKAGES

In addition to the packages above, you can tailor your marketing strategy by purchasing individual sponsorship items to suit your specific needs. We will be happy to work with you to maximise the return on your investment by helping you to pick from the list of individual sponsorship items, to create a successful package for your organisation. Further to this, any additional ideas that you may have to promote your products and services are welcome for consideration.

All sponsors will receive the customary acknowledgements outlined in this brochure, regardless of their level of investment. Additional acknowledgements and benefits are listed throughout this prospectus to coincide with the opportunities undertaken and the level of sponsorship achieved.

VAT of 21% will be charged where applicable.

These are a selection of sponsorship opportunities. Should you have additional ideas, please contact the organisers for further discussion.



COMMERCIAL EXHIBITION

SPACE ONLY	FEE
9 sqm booth (min.)	€ 515 persqm
each sqm. > 9	€ 430 persqm

The space rental fee includes:

- Net stand area (floor space without equipment)
- Listing of company name in the exhibitor list
- Venue security during opening hours
- Cleaning of public areas and gangways
- Access to the commercial exhibition
- Access to the poster exhibition
- Lunch and refreshments at all scheduled coffee breaks

The space rental fee does not include:

- Partition walls, carpet and fascia boards
- Furniture and decoration
- Power supply
- Stand cleaning
- Exhibitor insurance
- Data network and telephone

All these services and more services can be ordered at extra cost and will be available in the exhibitors' technical manual.

Submission of an application does not guarantee space availability, nor does it guarantee a particular size, booth type or location. By submitting the exhibition application form, companies agree to the rules and conditions outlined in this prospectus and to any others issued at any time by the organising secretariat for the good management of Zoom Forward 2022.

Please note:

Exhibitor registration does not include access to scientific sessions. An exhibitors' technical manual will be distributed in February 2020. The manual will contain final information on the Zoom Forward 2022 exhibition opening times, information on build and dismantling plus costs and booking arrangements for stand services such as additional electricity, furniture, lighting and catering, etc. You must refer to this document as it will contain final information.

21% VAT will be charged where applicable.

Assignment/allocation of space

Initial allocation of exhibition space will be made after the afore-mentioned deadline and according to contribution, booth size, date of application and payment of first deposit. Exhibitors wishing to avoid assignment of space adjacent to that of a particular competitor should indicate so on their exhibition application form. Careful consideration will be given to all requests. However, neither ECO nor its onsite meeting manager, Figür International, can guarantee that all such requests can be met. ECO reserves the right to relocate or reassign booths at any time for the overall benefit of the meeting.



GENERAL TERMS & CONDITIONS

The details in this document are correct at the time of printing. The organisers do not accept liability for any changes that may occur.

All commercial participants must adhere to the Zoom Forward 2022 Sponsorship Guidelines and the organisers reserve the right to accept or decline all offers of sponsorship and applications for exhibition space. The acceptance of sponsorship and/or the allocation of stand space does not mean that the information provided by the commercial participant is endorsed Zoom Forward 2022 or by the local organisers.

It is the sponsor's and/or exhibitor's responsibility to adhere to any laws applicable in the country where the ECO is being held. The organisers accept no responsibility whatsoever for any transgression of such laws by sponsors or exhibitors at Zoom Forward 2022.

The law of the Danish shall be applicable to the whole contractual relationship between the organisers and sponsors/exhibitors. Any disputes which should arise as a result of the agreements are subject to the adjudication of the competent court of jurisdiction in the UK.

For reasons beyond their control (such as war, strikes, lockouts, riots or any such civil disturbances, any acts of God, including but not limited to earthquakes, floods and droughts and any other cause or circumstance of whatsoever nature beyond its control that have an impact on the arrangements, timetables or planning of a scientific meeting), the Zoom Forward 2022 Organisers have the right to immediately alter or cancel the congress or any of the arrangements, timetables, plans or other items relating directly or indirectly to Zoom Forward 2022. The participants shall not be entitled to any compensation for damages that result from such alteration or cancellation. Furthermore, with the exception of any wilful damage or gross negligence committed by Zoom Forward 2022 Organisers, the Zoom Forward 2022 Organisers shall not at any time be liable for any direct or indirect damage suffered by the participants, including consequential and immaterial damage, caused by failure to comply with any provision of this document.

The commercial exhibition will be held in an area which will also include the poster exhibition and all catering and will be in close proximity to all lecture halls. The organisers reserve the right to amend the floor plan should it be felt that such an amendment would benefit the congress as a whole.

The enclosed provisional exhibition floor plan has been designed in accordance with the regulations of the congress venue and with the intention of maximising each individual stand's exposure to the participants of Zoom Forward 2022. The organisers must approve all Space Only stand designs.

Exhibition space will be allocated to major and principal sponsors and then sold on a first come, first served basis.

In return for a hyperlink from your company logo on the congress website, the sponsor is required to provide a reciprocal link from their website to the congress website.

Payment Schedule

A deposit of 50% of the expected total fee for is requested upon application. Applications received without 50% deposit will not be processed nor stand space assigned. Confirmation of your sponsorship item or stand space reservation will be sent upon receipt of this deposit.

An invoice for the balance due on the sponsorship item or stand space rental fee will be sent in January 2020. The amount of the invoice is due within 30 days of receipt. If full payment is not received in due time, the assigned stand space may be re-assigned and the deposit forfeited. Sponsors will not be permitted to hold sessions and Exhibitors will not be allowed to occupy the assigned stand space unless the relevant fee has been settled in full in advance of the congress.

Payments (in € Euro) must be made by either:

- Direct bank transfer
- Credit card

All payments must be made in € Euro

Cancellation

In exceptional circumstances the Organisers will be prepared to consider cancellation of their Contract with Sponsors and/or Exhibitors, but only if the following conditions are complied with:

- a. That the request for cancellation received in writing and is submitted by registered post
- b. That the request is received at least three months prior to the opening - of the Exhibition
- c. That the Organisers are able to re-let the cancelled space in its entirety
- d. That the reason given for the request of the cancellations is, in the opinion of the Organisers, well-founded.
- e. That the Exhibitor agrees that the Organisers shall retain 25% of the contract price if the cancellation is accepted more than six months before the opening of the Exhibition, 50% of the contract price if the cancellation is accepted between six and three months before the opening exhibition and 100% of the contract price if the cancellation is accepted within three months of the opening of the Exhibition

Signing of the Zoom Forward 2022 Sponsorship/ Exhibition Booking Form indicates acceptance of these General Terms and Conditions.



SPONSORSHIP & COMMERCIAL EXHIBITION BOOKING FORM

We wish to reserve sponsorship as follows:

SPONSORSHIP PACKAGES

- Major Sponsorship: €75,000 Preferred Exhibition Space:.....
- Principal Sponsorship: €40,000

PROGRAMME

- Company Sponsored Symposium: €35,000 Preferred Session:.....
- New Investigators United: €7,500

PRINTED MATERIALS

- Congress Programme Book: €10,000
- Congress Programme Advertisement: €2,500
- Pocket Programme: €7,500

DELEGATE MATERIALS and SERVICES

- Congress App: €15,000
- Delegate Bag Insert Up to 4 Pages *(per Insert)*: €2,000 Number of Inserts:.....
- Delegate Bag Insert Over 4 Pages *(per Insert)*: €4,000 Number of Inserts:.....
- Delegate Badges: €10,000
- Delegate Pad and Pen: €10,500
- Internet Cafe: €7,500
- Water Bottles: €7,500
- T-shirts: €5,000
- Relaxation Area: €15,000
- Chargeboxes: €13,000

SOCIAL EVENTS and CATERING

- Lunch (per Day): €7,500 Preferred Day:.....
- Coffee Break (Per Break): €4,500 Preferred Break:.....

Commercial Exhibition

We wish to reserve space in the Commercial Exhibition at Zoom Forward 2022. Our preferred site positions are:

1.
2.
3.



SPONSORSHIP & COMMERCIAL EXHIBITION BOOKING FORM

Company Name:.....

Contact:.....

Position:.....

Address:.....

Postcode:..... Country:.....

Telephone:..... Facsimile:.....

Email:.....

PAYMENT SUMMARY

Sponsorship

Sponsorship Total (NET)

WE HEREBY APPLY TO BOOK EXHIBITION SPACE:

Exhibition space (minimum size: 9 sqm)	FEE	Desired measures
9 sqm (minimum)	€ 515 per sqm	
___ sqm (additional)	€ 430 per sqm	
TOTAL sqm: _____ sqm	TOTAL: € _____	TOTAL measures: _____m long _____m deep

* All prices are net. Local tax plus 1% legal charge will be added if applicable.

Total

Subtotal (Sponsorship Plus Exhibition): €.....

Total: €.....

We agree to abide by all terms and conditions as set out in this brochure

Name

Signature Date.....

50% deposit required to secure sponsorship option and exhibition space

VAT of 21% will be charged where applicable

Please return this form to: European Congress on Obesity (Zoom Forward 2022)

keremunal@figurint.com

ZOOM forward

22^{ECO}
IFSO-EC

Congress on Obesity

Maastricht, 4-7 May 2022

